OUTPLACEMENT PROPOSAL

ALLOW US TO HANDLE THE TRANSITION

PROPOSED BY

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WWW.MJWCAREERS.COM

ABOUT THE COMPANY

MJW Careers is a national privately held company headquartered in Wilmington, NC. Founded in 2003, MJW Careers is focused on outplacement support for companies in transition, as well as a customized career coaching and resume writing firm for individual job seekers. MJW Careers is dedicated to making it easy for companies to handle the transition and utilize our tools to assist their employees with gaining new employment.

In today's economy, layoffs are a complicated yet frequent occurrence. For the employer, careful planning and flawless implementation are required to prevent erosion of the business, as well as the organization's standing in the community. For displaced employees, high levels of unemployment leave many feeling that they have few options for alternative employment or that their careers have been derailed.? For remaining employees, uncertainty levels can rise significantly and productivity levels may decline considerably. The bottom line: these situations can leave many individuals, whether leaving or staying, with a sense of frustration, fear, and anxiety.

PROVIDING QUALITY OUTPLACEMENT / CAREER TRANSITION SERVICES FROM MJW CAREERS HELPS TRANSITIONING EMPLOYEES UNDERSTAND THAT CAREER CHANGES DON'T HAVE TO BE CAREER-ENDING.

OUTPLACEMENT SOLUTIONS

Our career consultants, experienced in virtually every industry, provide transition participants with the type of support that helps them ease their anxieties and gain a better foothold on their next role or career path. Also, with the best consultant-participant ratio in the field, participants receive one-on-one, face-to-face assistance ensuring their programs are personalized to their specific situation. Additional resources, such as our proprietary online career portal offer participants 24/7 access to training modules and multiple tools for job search assistance, personal branding, resume writing, company intelligence database searches, networking, and more. On top of our outplacement solutions delivery program, we also offer some EXTRAS.

So just what is our "EXTRA" Guarantee?

Two-year resume guarantee! Our company truly cares for our clients and wants them to succeed. If any unforeseen circumstance occurs within the allotted time, our clients are able to return for a free resume update to kick start their new search!

Social media training. Facebook, Twitter, LinkedIn, and many other social media sites are essential in the modern workforce. Our company does not just inform clients of these sites but trains the client on how to utilize these sites for their own self-branding and job search.

Personalized job leads. Our Company takes the time to understand our customer's skills, wants, and needs. We specialize in finding the right jobs for the right people!

Business startup assistance. 10% of our clients each year start their own business. When a client expresses this interest, our counselors work with the client to determine if this career path is viable, and if so, we provide comprehensive resources and guidance.

Low-cost insurance referrals. COBRA is a scary word for any terminated employee. We partner with local insurance companies to provide a low-cost recommendation for insurance to help ease our client's anxiety and stress.

OUTPLACEMENT SOLUTIONS

We have provided outplacement support for several Fortune 500 and international companies including Cincinnati Bell, US Cellular, Wieland Electric, Baxano Surgical (TranS1), Graham Packaging, Royal Canin, The North Carolina Ports Authority, Hospira, Inc. and CVS Caremark. Laying off workers is never easy. It's one of the most dreaded functions of HR, and often, it doesn't go well, resulting in angry people left without a job and skeptical people left with more work to do. Much of that can be avoided with some planning and emphasis on treating those exiting with dignity and respect. There are several key factors to consider when it comes to the off-boarding process and the desired outcome for outplacement services. Losing a job is a devastating experience for employees, and this type of life-changing event evokes a spectrum of negative feelings and emotions.

Transitioning employees should not be overlooked as employees no matter if they are staying with an organization or exiting it, they are brand ambassadors for the company.

In order for outplacement or career transition strategies to be most effective, the approach should be integrated into the company's overall HR strategy. As transitioning employees network to land new jobs, it is inevitable that the employees' former company name will come up in the discussion. If career transition services are integrated into the overall HR strategy, it helps promote a more positive outlook on the situation. The way a company treats and supports its employees during the exit process holds significant importance. If companies want to remain competitive in recruiting top talent, they need to be proactive about their employer brand. It is critical to remember that downsized employees continue to serve as employer brand ambassadors well after their tenure ends.

MJW CAREERS LLC

WHAT THE EMPLOYEE GETS

*Price is per employee

	Level I	Level II	Level III	Level IV
Full VIP Consultation	X	X	X	X
Modern Resume Design	X	X	X	X
5-Business Day Turnaround	X	X		
3-Business Day Turnaround			X	
1-Business Day Turnaround				X
2 Rounds of Revision	X	X	X	X
Customized Cover Letter	X	X	X	X
LinkedIn Basic Package		X	X	X
Complete Job Junting Training Kit		X	X	X
"How to Get UnEmployed: An A-Z Guide" eBook			X	X
Reference Letter			X	X
Thank You Letter			X	X
Follow-Up Letter			X	X
Resume Distribution				X
60-Minute Mock Interview & Feedback				X
eNote				X
Hiring Manager Research for 5 Targeted Companies				X
Investment	$500	$750	$1,000	$1,500
Value	$750	$1,450	$1,975	$3,375

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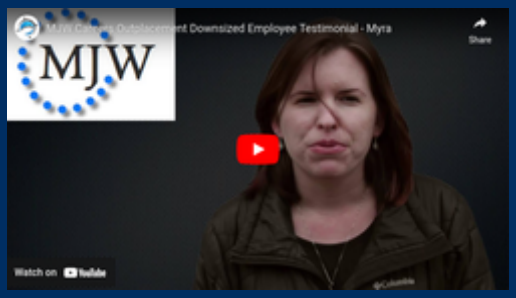
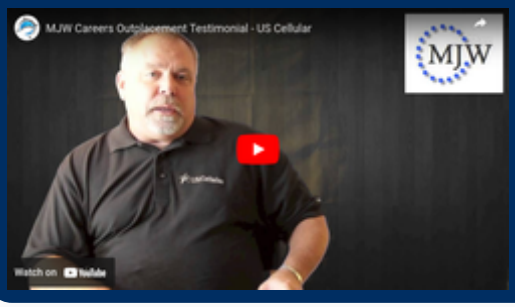
TESTIMONIALS & CLIENTS

We have a proven track record of successfully supporting numerous companies and individuals through career transitions.





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NORTH CAROLINA PORTS

Kerridge Commercial Systems

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VIEWPOINT CONSTRUCTION SOFTWARE

U.S. Cellular

LS3P

Transit

ROYAL CANIN

ABOUT THE PRESIDENT

Our president, Matt Warzel, has over 850 LinkedIn recommendations, over 22,000 LinkedIn followers, over 100 Google recommendations, over 200 Facebook recommendations, and has been writing resumes and career coaching for 20 years. Send us a message right now to get started!

Matt is a Certified Professional Resume Writer (CPRW), career coach and outplacement expert with experience in Human Resources, Human Services and career advancement techniques. He helps create resumes that assist clients in transition from downsizes to re-entry or military-to-civilian, as well as individual job seekers needing to advance their careers. Matt has a long history working in Human Resources and on recruitment/staffing teams across a variety of industries. He fashions resumes that allow employers to review the applicant's transferable skills, proficiencies and industry 'speak'. Matt is focused on highlighting the client's accomplishments with special emphasis on PAR- and metric-based, quantifiable verbiage that demonstrates specific impacts to the employers' bottom lines, while still maintaining brevity.

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855-YES EMPLOYEES

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Thank
you